

Christian Nusbaum, MBA, PMP, SA

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A skilled IT consultant with a desire to help teams deliver at their best. Experience in developing and delivering data and digital strategies as well as software development across different industries. Excels by building strong relationships with diplomatic and servant-leader approach to project execution.

- Project Management
- Program Management
- Digital Strategy
- Web Governance
- Business Intelligence
- Content Management
- User Experience Design
- Agile Project Management
- Executive Communication

Professional Experience

Impact Makers, Inc., Senior Consultant, Richmond, Virginia (2013 – present)

Engagement Manager (Ecommerce) - Leveraged User Experience Design, organizational assessments and best practices to deliver new Web Content Management and program design capabilities in line with digital strategy for a multi-billion dollar medical supply company. Project required aligning disparate efforts from IT, Marketing-Communications, Business segments and Ecommerce to deliver a Microsoft Azure hosted platform for cohesive digital engagement.

Senior Project Manager (Finance) - Applied blend of PM approaches to deliver an enterprise grade data warehouse while supporting transformation from traditional management to iterative (Agile). Work included the Microsoft SQL Platform, Team Foundation Server and Data Vault modeling methodology.

Senior Project Manager (Public Sector) – Led multi-disciplinary team in assessing, designing, building and implementing new public website for large state agency. New open source platform required organizational change management including new policies and procedures for web based content strategy and governance.

Program Coordinator (Healthcare) - Brought PMO-like structure and senior executive level communication to rapidly expanding digital strategy effort with 7 concurrent projects for a multi-billion dollar healthcare organization.

Project Manager (Healthcare) - Applied Agile and Kanban methodologies to a multi-million dollar user engagement project that brought together User Experience design, a WordPress CMS, Amazon Web Services, Amazon CloudSearch, Twilio IVR and social media for a best in-class public website.

User Experience Analyst - Supported User Experience Design effort to transform how a \$5 billion health system engaged with patients across multiple marketing channels. Work was foundational for digital marketing strategies.

Cisco Hosted Collaboration Solutions, (Graduate School Project Oct 2012- Dec 2012)

Strategy Analyst - Worked with Cisco on marketing challenges facing their cloud-based Hosted Collaboration Solutions (HCS) and Unified Collaboration (UC) services. Identified current and future competitors and competitive pressures in the industry. Outlined trends that will affect Cisco products and strategic changes in order to prevent the loss of their industry leading position.

Education & Certifications

- SAFe Agilist (SA) Scaled Agile Framework (SAFe 4.0) Certified
- Project Management Professional (PMP) certified
- Masters of Business Administration (MBA), May 2013; The College of William and Mary, Williamsburg, VA
- B.A. in Economics, May 2002; Virginia Tech, Blacksburg, Virginia